

ANNEX A

ADVOCACY T-SHIRT

Specifications: Round Neck T-Shirt

**This may vary based on the agencies' preferred brand or type as long as the campaign color will be dominant in the design.*

Color: Two color (White and Orange)

Texture Type: Cotton

Printing Method: Digital Silkscreen

Print Design: Print size must be visually clear and readable

Please refer to the color palette for the appropriate print color of the design.

[Go to Color Palette](#)



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ANNEX B

ADVOCACY TOTE BAG

Specifications: Tote bag

**This may vary based on agencies' preferred brand or type as long as the campaign color will be the dominant in the design.*

Color: Two color (White and Sunkist Orange)

Texture Type: Canvas

Printing Method: Silkscreen

Print Design: Print size must be visually clear and readable

Please refer to the color palette for the appropriate print color of the design.

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ANNEX C

ADVOCACY FACEMASK

Design print size: 3 inches x 2 inches

Material type: Fabric suitable for the print design of the mask

Mask Structure:

- * Outer Fabric - Water repellent fabric
- * Mid-layer(filter) - Non-woven (Waterproof, blocks water particles to pass)
- * Inner fabric - breathable and non-irritating
 - With Ear loop
 - With pocket insert for additional filter
 - Washable/Reusable
 - Lightweight

Mask Color: Purple

Size: Adult Size

Printing: Full Sublimation

Packaging: Individual polybag

**Since the 2022 campaign will be done while the country reels from the COVID-19 pandemic, stakeholders may produce and distribute advocacy face mask.*



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ANNEX D

UN*TED for a
VAW-FREE
PHILIPPINES
#VAWFREEPH



ANNEX E

ADVOCACY STREAMER



Streamer Specifications:

Dimensions: **11 ft. length and 4 ft. width**

To ensure the integrity of this IEC material, it is important to take note of the following:

- No other elements should be present within the design itself.
- The tarpaulin may be resized to fit agency's posting space as long as the width-height proportioned is maintained.

Gotham Bold - The Department of the Interior and Local Government | #FFFFFF

Gotham Book - joins the observance of the | #0071BC

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*Note: The PSD file is in CMYK mode and for **printing purposes only**. If you want to upload it on the website, Facebook, and other digital platforms, we suggest to convert it to RGB mode first to display the appropriate color that is best suited for the digital screen or use the given design in the digital collateral page.*